

**The FPA Chapters of Fairfield County, Greater Hudson Valley,
Long Island, New Jersey & New York City**

present

TECHNOLOGY TRENDS FOR 2010 & BEYOND

A Joint Regional Conference

featuring

the dynamic technology/practice management duo of *Technology Tools for Today (T3)* Fame

JOEL BRUCKENSTEIN & DAVID DRUCKER

Friday, October 1, 2010

8:00 a.m. – 6:00 p.m. *(including cocktail reception)*

MetLife Conference Facility, NYC

We are thrilled to present the second FPA Bi-Annual Joint Regional Technology Conference in the New York-Metro area featuring keynote speakers Joel Bruckenstein and David Drucker, the undeniable authorities on how financial planning professionals can utilize software, hardware and other technologies to improve and streamline their practices. This all-day conference will be held on Friday, October 1, 2010, at the brand new, state-of-the-art conference facility at the MetLife Building on 1095 Sixth Avenue in New York City. Details are still being finalized, but we promise a not-to-be-missed conference agenda, including breakout sessions presented by the best minds in the biz on the technology trends of the day.

With only 175 attendee seats available, we guarantee that this exclusive event will attract a targeted audience specifically interested in technology designed to help them manage their practices more effectively and more efficiently. Our members are eager to learn from you, as an exhibiting sponsor, the technological tips, tools and products that can help them achieve balance in their work and personal lives. To this end, and with only 23 exhibitor spots available, we will set an agenda that offers significant one-on-one quality time with attendees in the morning, afternoon, and during a one-hour cocktail reception at day's end.

SPONSORSHIP OPPORTUNITIES & BENEFITS

PLATINUM - \$5,000 <i>Only 6 available on first come/first serve basis</i>	GOLD - \$3,000 <i>Unlimited</i>	SILVER - \$1,500 <i>Unlimited</i>	ADDITIONAL SPONSORSHIP OPPORTUNITIES*																		
<ul style="list-style-type: none"> Speaking opportunity to present a 50-minute educational breakout session Prime booth location (5.5 foot table provided; includes electricity) Registration for two representatives (includes seats to all educational sessions) Electronic file of attendees before and after the event Your firm logo/weblink prominently positioned on all promotional materials and on all five chapter websites Four-page brochure/ad included on conference flash drive (in lieu of binders) Publication of article in all five chapter newsletters or on chapter website (2000 word max) 	<ul style="list-style-type: none"> Opportunity to make a two-minute commercial pitch to the audience to introduce your firm's product/ service and invite attendees to your booth First consideration to select exhibit table location (table-top exhibits only/5.5-foot table provided; includes electricity) Registration for two representatives (includes one seat to all educational sessions) Electronic file of attendees before and after the event Your firm name listed in all promotional materials and on all five chapter websites. One-page brochure/ad included on conference flash drive (in lieu of binders) Publication of article in all five chapter newsletters or on chapter website (1000 word max) 	<ul style="list-style-type: none"> Exhibit table assigned on first come/first serve basis (table-top exhibits only/ 5.5-foot table provided; includes electricity) Registration for one representative (seat to educational sessions available if space permits) Electronic file of attendees before and after the event Your firm name listed in all promotional materials and on all five chapter websites. 	<table> <tr> <td>Name Badges:</td> <td>\$750</td> </tr> <tr> <td>Name Badge Lanyards:</td> <td>\$750</td> </tr> <tr> <td>Breakfast:</td> <td>\$1,000</td> </tr> <tr> <td>Lunch:</td> <td>\$1,500</td> </tr> <tr> <td>PM Break:</td> <td>\$750</td> </tr> <tr> <td>Cocktail Reception:</td> <td>\$2,000</td> </tr> <tr> <td>Flash drive (in lieu of conference binders):</td> <td>\$1,000</td> </tr> <tr> <td>Tote Bags:</td> <td>\$1,000</td> </tr> <tr> <td>Notepads/pens:</td> <td>\$750</td> </tr> </table>	Name Badges:	\$750	Name Badge Lanyards:	\$750	Breakfast:	\$1,000	Lunch:	\$1,500	PM Break:	\$750	Cocktail Reception:	\$2,000	Flash drive (in lieu of conference binders):	\$1,000	Tote Bags:	\$1,000	Notepads/pens:	\$750
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<p><i>Platinum Sponsors receive first choice of additional sponsorship opportunities on a first come/first serve basis.</i></p>			<p>*Platinum Sponsors receive first choice of additional sponsorship opportunities on a first come/first serve basis. If available, Gold Sponsors are given second choice.</p> <p>IF INTERESTED IN ANY OF THESE ADDITIONAL SPONSORSHIP OPPORTUNITIES, CONTACT LORI SOMERVILLE AT 877-777-0600.</p>																		

For more information regarding sponsorship opportunities and benefits, please contact Conference Administrator Lori Somerville at 877-777-0600 or Fairfield@fpact.org